

The happy and energetic ♥ Vibrant city Otake

Otake City Development Concept

Let's go for a fly on the robot carp!



This is the city concept that declares our **thoughts and determination** for the **future city development** full of happiness. Let's think together about how to create happiness here in the future.



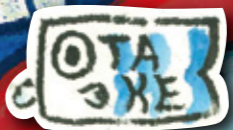
2050



- Wow! We can look over the whole city!
- The city has totally changed. On the other hand, some landscapes still remain the same.
- Mikuradake, Atata Island, Oze river, and Kamei Castle Ruins, these are all our precious assets.
- We live in such a wonderful city.



This is Otake city in 2050. Each Citizen has a happy little carp with a ♥. With attachment to this city, everyone lives happily.





What a big carp!
 Even small carp have unique characteristics! Really exciting!
 Otake is full of a variety happiness.

But why is Otake full of happiness?
 Do you want to know? Let's check it out.
 Let's go back to 30 years ago!

Happiness of living in harmony with abundant nature.
 The city is surrounded by water and greenery. Lots of people visit here and it has a cozy atmosphere. People live in harmony with nature, and are blessed by this great gift.

The happiness of being surrounded by smiles and kindness.
 The city was surrounded by warmth and filled with smiles. Everyone looked out for and supported each other and lived their own way of life.

The happiness to spend our time in comfort and safety.
 Everything we need for living such as roads and transportation is well developed, and we can live comfortably. A safe life is guaranteed with few crimes and accidents.

The happiness that we are able to learn and develop.
 A lot of people who are born in Otake are quite active all over society. Everyone is radiant in the environment in which they can learn, challenge, and develop themselves.







The city is full of happiness, energy and bustle.
 The city's commerce and industry are lively and bustling. Everyone's lives are rewarding and everyone has a sense of fulfillment.

The happiness for children to grow up healthy.
 Children are growing up healthy while being surrounded by the joy of their parents raising them.

The happiness of living with peace of mind for a lifetime.
 We have an abundance of opportunities to maintain our health, medical care, welfare, and we live in a familiar area with peace of mind.

The happiness of living in the city you love.
 We value the history of the city and are highly motivated to develop a new culture. Everyone lives feeling enriched with attachment to and pride in Otake.

The happiness that will overflow in Otake City in the future is expressed by eight large carps with the motif of "hand-painted carp streamers" using traditional Japanese paper from Otake City, and many small carp streamers drawn by elementary school students.

-  We have arrived at **Otake City in 2021.**
-  Carp-shaped streamer is climbing !
-  Oh, is that your grandpa and grandma when they were young?
-  That's right. Our neighbors and school teachers are all young too.
-  What are they doing?
-  **They are planting seeds for community development.**
We all pledged to improve this city, which we inherited from the old people and seniors.

2021
Declaration for the future of creating happiness

We develop the attractive city which blends nature, life and industry.

We appreciate the abundant nature and it's blessings, and we all work together to create a safe, liveable, and attractive city where nature and industry are living in harmony.

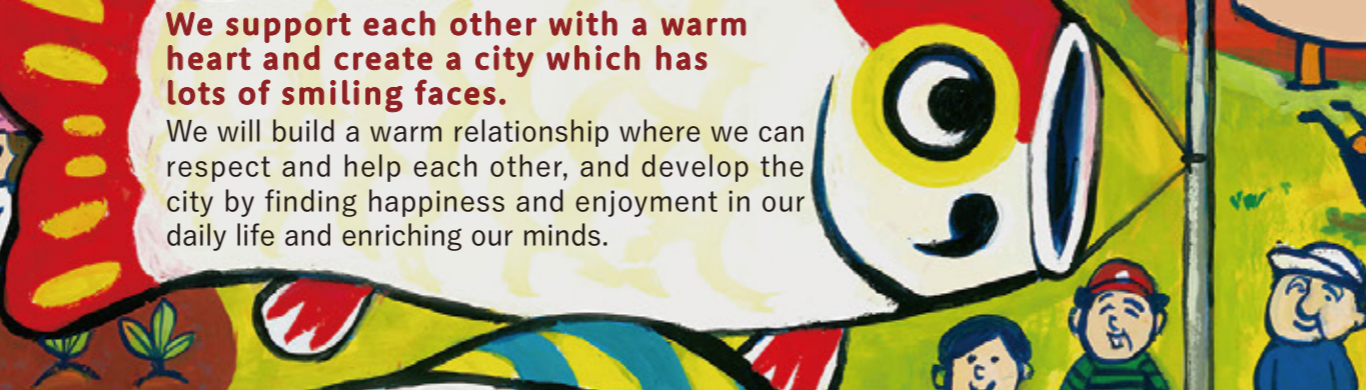
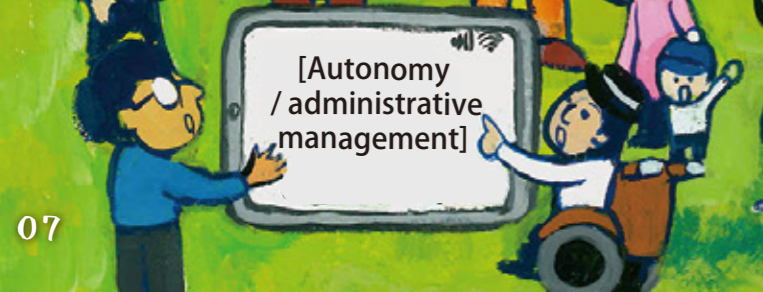
We support each other with a warm heart and create a city which has lots of smiling faces.

We will build a warm relationship where we can respect and help each other, and develop the city by finding happiness and enjoyment in our daily life and enriching our minds.

As the creator of new history and culture, we will develop a hometown that we can be proud of in the future.

We will inherit the history and culture of our predecessors, and together we will create a hometown that we can be proud of in the future as protagonist in the development of Otake.

The "Future Declaration for creating happiness", which was raised in the carp-shaped streamer, is based on the "**Otake Citizens' Charter**" and is a determination to realize a future city full of happiness, thinking of all the citizens.



Otake City Citizens' Charter
 (Specified in 15th May 1974)

We, the citizens of Otake, take pride and awareness in our hometown blessed with old traditions and beautiful nature, and establish this charter in order to create an ideal city that is rich and comfortable to live in.

- Let's love nature, conserve the environment, and create a comfortable city to live in.
- Let's get familiar with sports and create a healthy and vibrant city.
- Let's take pride and joy in working and create a city that grows as fast as young bamboo.
- Let's wish for everyone's happiness, let's work together to create a vibrant city while having fun.
- Let's create a peaceful and enlightened atmosphere in the city while acquiring culture.

We ensure the creation of our city in the following ways
- Declaration of efforts by category-

Citizens' actions to create the ideal city will make colorful flowers bloom.
As the city grows, eight happy carps will grow and envelop the future town with great happiness.

A comfortable and liveable city.

[Living / Environment]

A city in harmony with nature.

A city full of fun and relaxation.

Environmentally friendly city.

A city where children grow up healthy.

A city where everyone lives in their own way.

A city where everyone looks out for and supports each other.

A city where everyone is lively and energetic.

[Health • Welfare]

OTAKE

A city that is resilient to disasters.

[Safety / Security]

A city with few accidents and crimes.

A city that values life.

Collaboration between citizens and government.

Sound and flexible administrative and financial management.

Utilization of information and communication technology.

Creating people who love the city.

A city that nurtures people who are widely active in society.

A city full of heart, education and enjoyment.

A city that values history and culture.

A city that values each person.

[Education / Culture]

A vibrant industrial city.

A city where the local economy is energetic.







A city visited by many people.

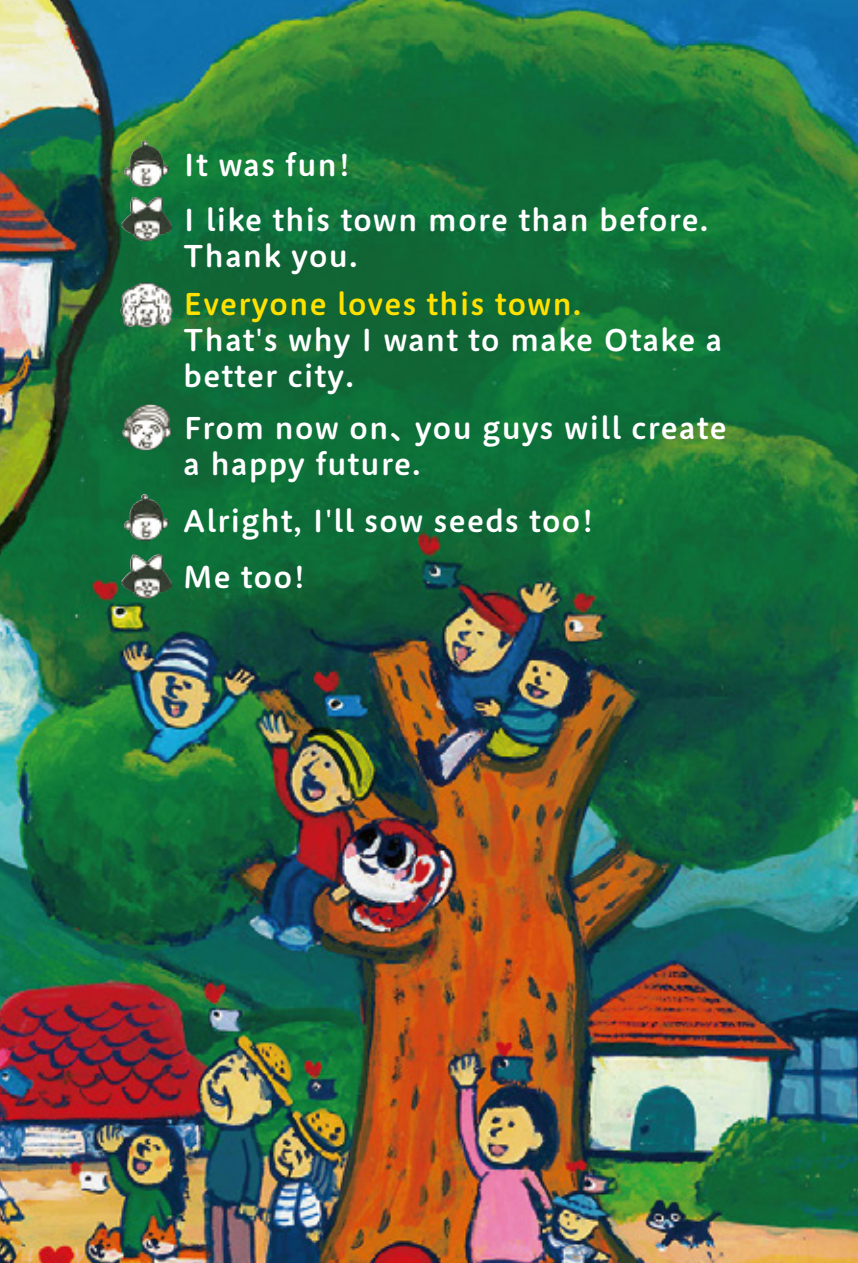
A city where you can work with peace of mind.

[Industry / Employment]

- The flowers are starting to bloom!
- There are many shapes and colors of flowers and they are beautiful!
- Everyone's efforts have created a lively city full of smiles.
- Huh? I've seen that carp!
- It's a happy carp. As the city is improving more and more, happy carp grows.
- That's why the future Otake is full of happiness.



-  It was fun!
-  I like this town more than before. Thank you.
-  **Everyone loves this town.** That's why I want to make Otake a better city.
-  From now on, you guys will create a happy future.
-  Alright, I'll sow seeds too!
-  Me too!



The desire for the city that has been passed down from the past to the present and the future, creates greater happiness.

"Otake City Development Concept" is a step in city development.

Let's sow the seeds together.



Otake City Development Concept
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We have released the "Otake City Development Basic Plan" that defines specific initiatives for community development that we will promote together with the citizens.